



Chelsea

Lipford Wolf

born & raised a
HOME ENTHUSIAST

As Danny Lipford's daughter, **Chelsea Lipford Wolf** has had a unique experience growing up in the world of home improvement. Working with her dad has inspired her passion for all things related to the home.

Chelsea's talent and knack for innovation make her a perfect fit for reaching young home enthusiasts across the nation.



Checking in with *Chelsea*



As a home enthusiast with an interest in updating and enhancing her own home, it was a natural transition for Chelsea to launch her own media presence. Her new monthly web show, **Checking In With Chelsea**, premiered in the summer of 2014 and includes information on simple household repairs to innovative Pinterest-style projects.

Checking In With Chelsea has a loyal and growing audience and engages both new homeowners and seasoned do-it-yourselfers!



With Chelsea's premiere in our "First Time Homeowner" series, she's become an essential and exciting part of our *Today's Homeowner* team. Our audience identifies with her genuine and easygoing personality.

Chelsea's energy and youthful appeal are perfect for satellite media events, voiceovers, product integration, social media, custom videos and more. She can bring a fresh and targeted approach to ensure your message connects with young home improvement fans everywhere.



CHECKING IN WITH CHELSEA

75 Midtown Park East
Mobile, AL 36606



For more information on Chelsea Lipford Wolf, please visit www.CheckingInWithChelsea.com or contact:

STEPHANIE GREENWOOD
Public Relations Manager
(251) 478-3345, ext. 110
(251) 401-7535 cell
stephanie@dannylipford.com

